



“Improving Consumer Skills – improving consumer choice”

3rd International Consumer Sciences Research Conference

27-29 June 2007 at the Jordanstown campus of the University of Ulster, Northern Ireland

SECOND ANNOUNCEMENT AND CALL FOR PAPERS

The Consumer Studies group at the University of Ulster (www.ulster.ac.uk) is delighted to host the ‘Third International Consumer Sciences Research Conference’ on behalf of the **Institute of Consumer Sciences** (www.icsc.org.uk) and in partnership with the **Consumer Council** (www.consumerCouncil.org.uk). The Consumer Council is pleased to be our partners for this conference, and their Chief Executive, **Professor Eleanor Gill**, will be a keynote speaker. Consumer and Retail consultant **Christine Cross** (www.christinecross.com) and **Professor Tim Lang** (Professor of Food Policy, City University London) will also be keynote speakers. Other keynote speakers will be in the areas of consumer choice, consumer detriment, financial capability and management (**Steve Stillwell**, Financial Services Agency, www.fsa.gov.uk), food access availability, and policy, vulnerable consumers, home economics (**Jenny Ridgwell**, well known food and home economics publisher, www.ridgwellpress.co.uk) and consumer education. There will be sessions on consumer choice, consumer education, financial management, food and nutrition, textiles and all areas of Home Economics, dependant upon abstracts received. We therefore welcome abstracts from all areas of consumer science and home economics.

Belfast, the capital city, is served by excellent air links to most British airports and is also served by some international links (Amsterdam, Barcelona, Berlin, New York, Paris, Prague, Rome and Toronto). There are also excellent road and rail links with Dublin. The Jordanstown campus of the University is close to Belfast (7 miles), located on the shores of Belfast Lough and has some accommodation on site at £26/25 per night bed and continental breakfast (not ensuite). There are also hotels and bed and breakfast accommodation available nearby in the town of Carrickfergus.

Participants

The conference will be of interest to anyone researching and working in the broad areas of consumer sciences/studies and home economics and will include academics, school and FE lecturers, those working for consumer agencies and services within the private and public sector including finance and the utilities.

To receive further details about this prestigious conference please send your contact details to Dr Chris Strugnell, School of Hotel, Leisure and Tourism, University of Ulster, Northern Ireland, United Kingdom, BT56 8JL (c.j.strugnell@ulster.ac.uk) or visit the conference web site www.business.ulster.ac.uk/hospitalitytour/ for a booking form and further details, when available.

Call for Papers

The theme of the conference is - ‘*Improving Consumer Skills – improving consumer choice*’, but abstracts for oral and poster presentations will be accepted in **all** aspects of **consumer science and home economics** from academics, teachers and professionals working in the broad disciplines of consumer science and home economics and associated areas. Accepted abstracts will be published in the conference proceedings and selected refereed papers will be published in a Special Issue of the *International Journal of Consumer Studies*. (www.blackwellpublishing.com/ijc)

Abstracts

Abstracts in English only please, should not exceed one A4 page (approx. 400 words) and be 1.5 line-spaced with a clear indication of the title and author at the top of the page. Margins must be 2.5cm or 1 inch wide. The font type should be Times New Roman only, size 12. Please indicate whether submitted abstract is to be considered for **oral or poster** presentation, one of the authors must be a registered delegate.

Delegates accepted for oral/poster presentation and ICSc members will be entitled to a reduced conference fee of £120 one presenter only, see web site for full details of conference costs and accommodation. Please send abstracts to Dr Amy Burns on or before 31 October 2006 by post to the address above or preferably by e-mail (a.burns1@ulster.ac.uk).